

# SHRI RAM COLLEGE OF COMMERCE POST GRADUATE DIPLOMA IN GLOBAL BUSINESS OPERATIONS

UNIVERSITY OF DELHI

## PLACEMENT REPORT 2016-2018

Corporate Relations & Placement Team

Shri Ram College of Commerce- Global Business Operations

Phone Number: +91-11-27662319

#### FINAL PLACEMENT OVERVIEW

2016-2018

Placement Report 2016-18

#### INTRODUCTION

Shri Ram College of Commerce is a pioneer institute for the study of Business and Economics in India. The Global Business Operations (GBO) programme offers a course keeping in mind the global perspective of business where a multi-dimensional approach is necessary. Rated as one of the top most business colleges, it attracts some of the best students from across the country.

#### THE RECRUITERS

SRCC PGDGBO has been supported by successful and excellent corporate relations with organizations from various domains like Futures First, Aye Finance, KPMG, Amazon, Darashaw, NIIT, and many more.

Apart from the established brands like EY, DCM Shriram, Amazon, HDFC, Evalueserve and Dell, the placement season also witnessed new recruiters this year like Gartner, TATA AIG, Moolchand Hospitals, Aye Finance, Secure now, RocSearch, TresVista Financial Services, Ashiana, YUM, Concentrix, Protiviti and U2opia mobiles.

#### SOME FACTS

Recruiters at SRCC GBO belongs to diversified sectors like BFSI, Consulting, Oil & Gas; Energy, E-commerce, IT/ITES, etc. The compensations offered this year rose to an average of 9.2 lacs per annum, while the highest CTC offered on campus was 16.75 Lakhs per annum.

With 45 students appearing for placements and 25 companies visiting the campus, there were innumerable opportunities available.

Students were offered a wide range of profiles from specialized strategic HR, Manager-Risk services, Customer Services Manager, Team Manager-Operations to Management trainees in diversified domains like Investment Management, IT consultant, Consumer Line Management, Sales and Marketing trainee.

#### PLACEMENT STATISTICS 2016-2018

Total batch strength: 62

Total number of students eligible: 45

Number of Companies visited: 25

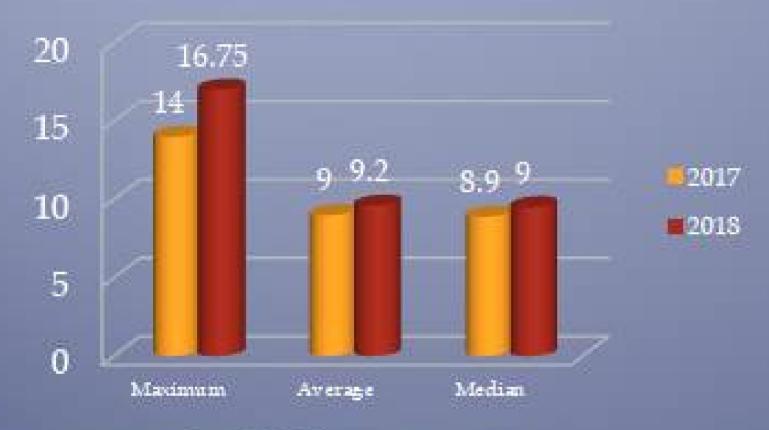
Total number of Offers made: 43

Highest CTC: 16.75 LPA

Average CTC: 9.2 LPA

Median CTC: 9 LPA

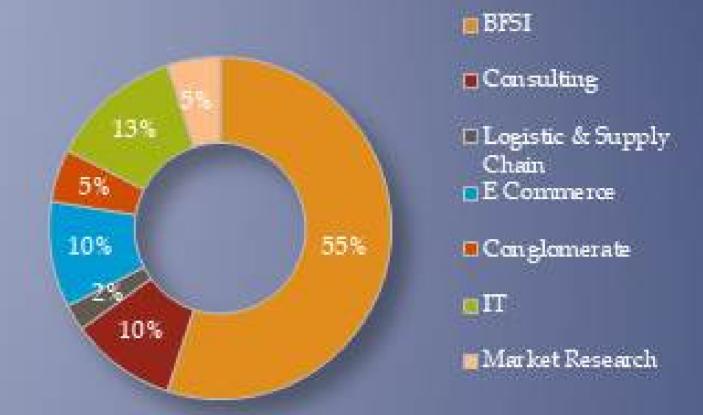
#### Compensation Summary



<sup>\*</sup> Compensation indicated in lakes per annum

### A few students opted out, in order to explore entrepreneurial Ventures/family business.

#### Sector wise split



#### Function wise split



Retail

E-commerce/

II

Banking and

Insurance

Manufacturing

Consumer tech

Consulting

and Engg

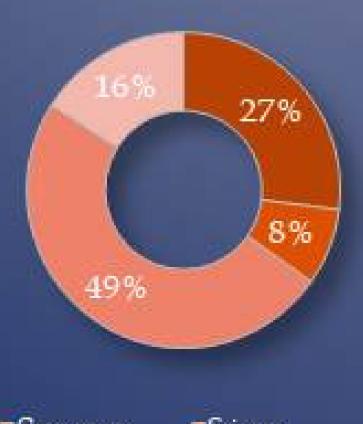
Work

Experience

Domain

#### BATCH PROFILE

#### Education Background

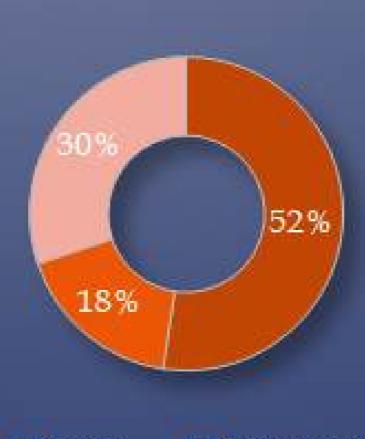


■Commerce
■Engineering

■Science

Arts and Others

#### Work Experience



🖪 Fresher 💢

0-12 Months

>12 Months

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## SUMMER INTERNSHIP OVERVIEW 2017-2019

Placement Report 2016-18

#### INTRODUCTION

The summer placement season for the 2017-19 batch of SRCC GBO lived up to the standards set by the institute in the past academic record. Summer internship being an integral part of any B-school curriculum sets the base for management student's broader understanding of the corporate world and develops a holistic approach towards several aspects of a business.

#### THE RECRUITERS

SRCC GBO witnessed a stellar turnout during the summer placement process for the batch of 2017-19. A talent pool of 40 students was absorbed by over 25 companies. Summer Placement Season 2017-19 saw companies belonging to diverse sectors like BFSI, FMCG, Consulting, Real Estate, Hospitality, E-commerce, IT, and Media.

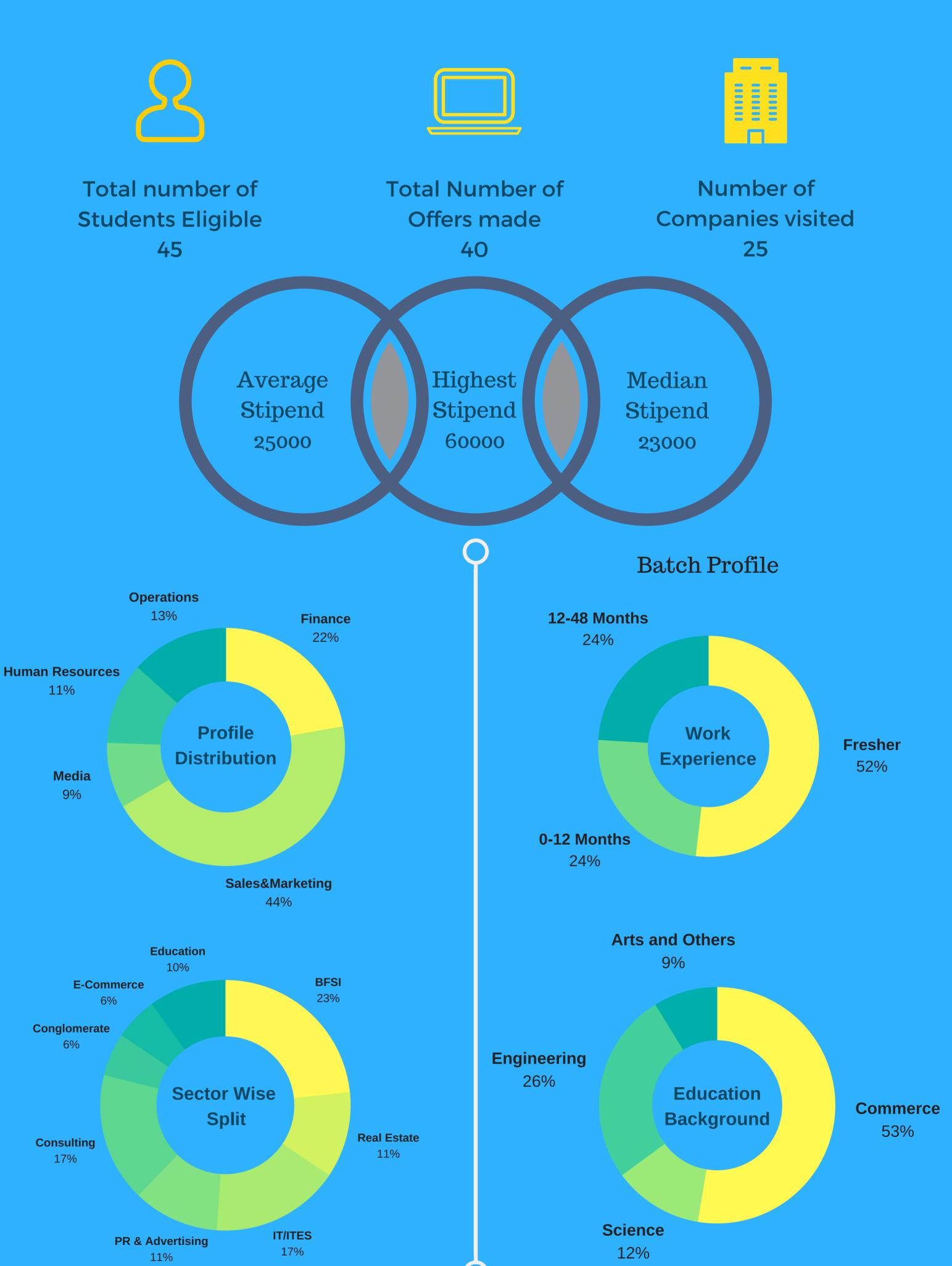
#### SOME FACTS

Apart from the regular recruiters like the SBI, WNS, IIFL; the season also witnessed a pool of new recruiters like HDFC, Weber Shandwick, Essel Group, Creambell, Dharma Life, Ashiana Housing, Wave Infratech and many more.

Summer Internship season also had several start-ups collaborating in order to inculcate the entrepreneurial skills within students; a few of them were CoHo, Code Flow Tech, and HealthKart.

Profiles were offered in diversified sectors. Distinctive roles ranging from Financial Analyst, Supply chain Manager, Digital Marketer, Commercial Credit Analyst to Area Sales Manager, Recruitment specialist, Account Support, Business Development, and Strategy & Innovation.

#### **Summer Internship Summary 2017-19**



#### Our Corporate Partners





























































































The final placement for SRCC GBO's batch of 2016-18 saw enthusiastic participation from the industry, placing the entire batch in record time. Such stupendous results were made possible due to the quality of admission, academics, and faculty. SRCC GBO shall strive even more to not just meet, but surpass the stakeholder expectations in coming years. We look forward to many such corporate associations in the following years.



- Akshay Walia
- Avneet Kaur Sahni
- Deepak Bisht
- Nitasha Dabla
- Raghav Khandelwal
- Shefali Sonker

Mr. Ashwani Kumar Faculty Co-ordinator

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