



# SHRI RAM COLLEGE OF COMMERCE GLOBAL BUSINESS OPERATIONS



**PLACEMENT  
REPORT**  
2018-20

# HISTORY

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been an innovator in higher education with philanthropy at its heart and promoting a global vision embracing the growing needs of the business world.

Today, that trailblazing spirit makes SRCC one of the most prominent and respected colleges globally, featuring top-ranked academic programs.

With the spirit of innovation, 21 years ago, SRCC launched its flagship Management course 'Post Graduation Diploma in Global Business Operations' which focuses on empowering individuals to challenge conventional thinking in the business world.

The Management Program offers an enriching global perspective of businesses where a multidimensional approach is necessary. The interdisciplinary core curriculum enables students to learn in the domain of Human Resources, Marketing, Finance, and Operations and become the next generation of leaders in academia and business.



**Sir Shri Ram**  
(1884-1963)

## Message from Founder of the College

Founder of Shri Ram College of Commerce, Sir Shri Ram, was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his education in Delhi and joined the family business, DCM in 1909. In 1920 he established the commercial education trust to promote business education and in 1926 the commercial college came into being. On its silver jubilee in 1951, this college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the field of business management and economics.



## Message from Principal

The emergence of the globalized world has offered several opportunities and challenges that require new responses to business practices and operations. The two-year global business operations(GBO) program. offered at Shri Ram College of Commerce (SRCC) is a course specifically developed keeping in mind the global perspective of business wherein a multidimensional approach to imparting education is a necessity. The GBO program is meant to enhance the potentialities of management professionals to work both within and across national boundaries, cultures organization structures, and legal systems.

I take this opportunity to thank you for reposing confidence in our young management graduates time and again. In our commitment to give you the best hiring experience, we shall be happy to take forward your suggestions in further upgrading the skills of the students as per requirement.

wishing my students exciting and professionally fulfilling times ahead.

Happy Hiring

**Prof. Simrit Kaur**



## Message from Course Co-ordinators

The GBO course as the name suggests was designed to see the world as one global village with diversity and the challenges that such an environment presents. This crisis has allowed us to move from face to face teaching methodology to making use of the digital interface to deliver excellence in teaching and learning. Even the assessment dynamics have undergone a sea change. Every aspect of education now requires us to rethink and impart a new skill set for our students to meet the changing needs of the new corporate reality. The present batch of GBO students is being trained and indoctrinated to become compatible with this new normal. We at SRCC are creating assets that shall deliver the defined corporate tasks assigned to them and simultaneously achieve personal excellence and contribute to the greater good of humanity.

We wish them all the success and happiness in life.

**Dr. Aruna Jha**

**Reena Chadha**





**CORPORATE ENGAGEMENT**

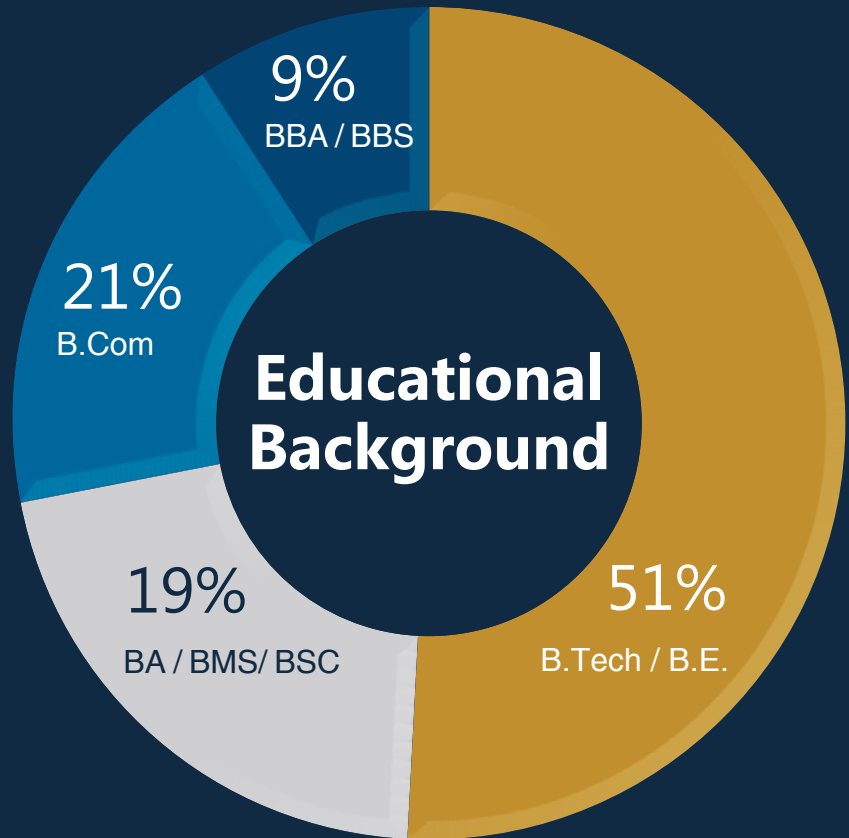
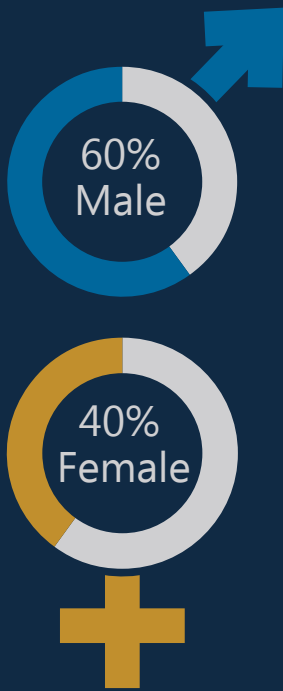
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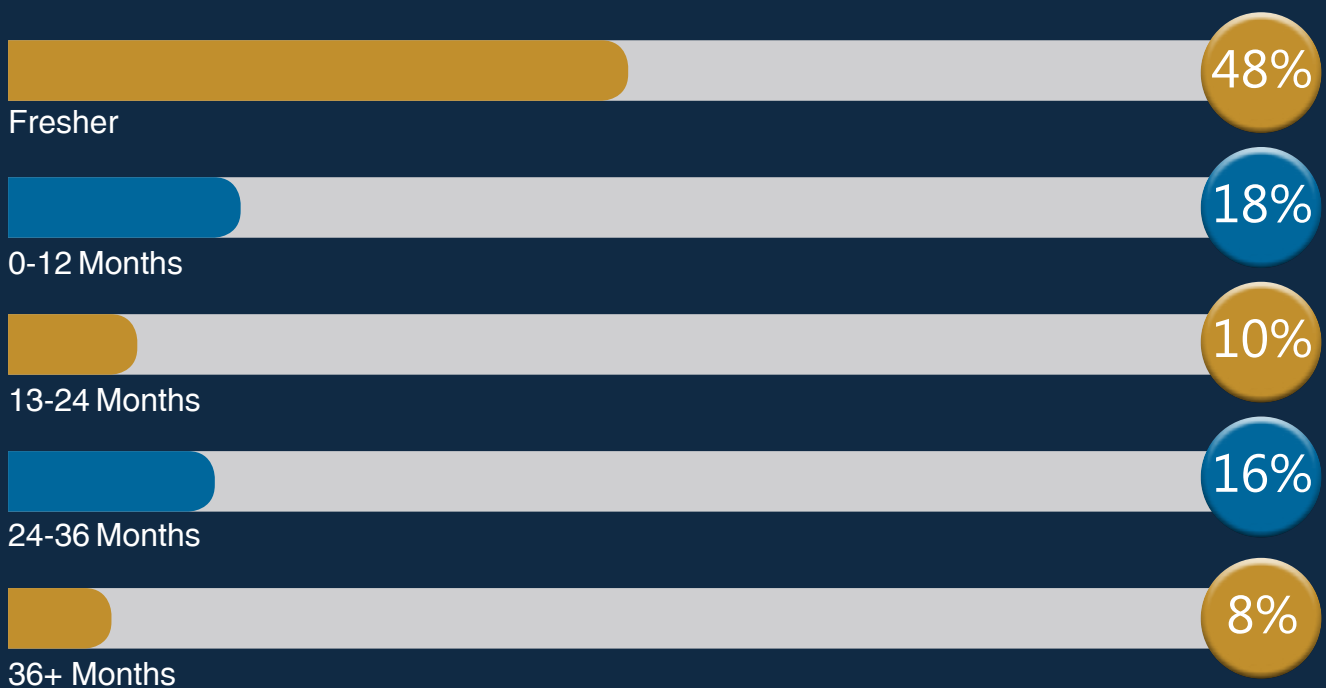
# BATCH COMPOSITION

(2019-21 Batch)

## Gender Diversity



## Work Experience (in months)



# PLACEMENT SCENARIO

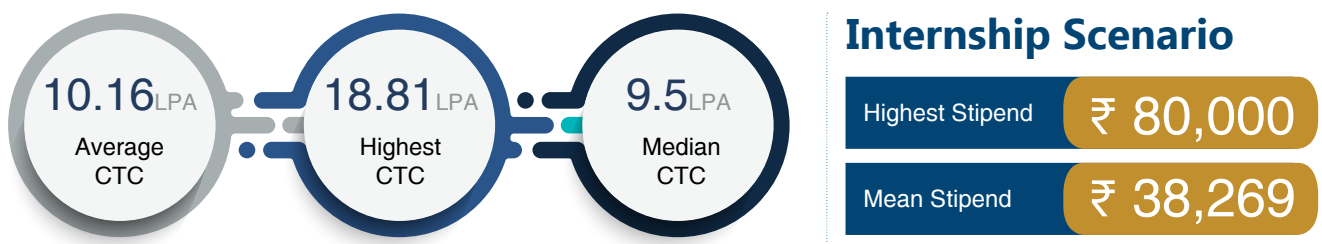
## (Batch 2018-20)

Owing to the rich legacy of Shri Ram College of Commerce in imparting education in the field of commerce and management, the Post-Graduate Program of Management 'Global Business Operations' has been able to leverage its brand and successfully placed 90% of candidates year after year. Also, the entrepreneurial attitude of taking initiative, self-motivation and devotion to work comes from SRCC and gets imbibed in our students.

### We proudly present our placement scenario for the year 2020

Students bagged offers from leading organizations like Gartner, EY, IBM, Genpact, Schindler, Mahindra, HDFC, and Aye finance. The institute also played host to a string of new recruiters like American Express, Airtel Payments Bank, Oxane partners, ABG, and Michael Page, to name a few – a testament to the growing brand equity and reputation of this institute.

In terms of intake, the highest number of recruitments were made in the BFSI sector, followed by Consulting, IT services, manufacturing, and e-commerce sectors. These industries offered diverse profiles that include Senior Analyst, Business Analyst, HR Consultant, Credit Analyst, Process Manager and Management Trainee.



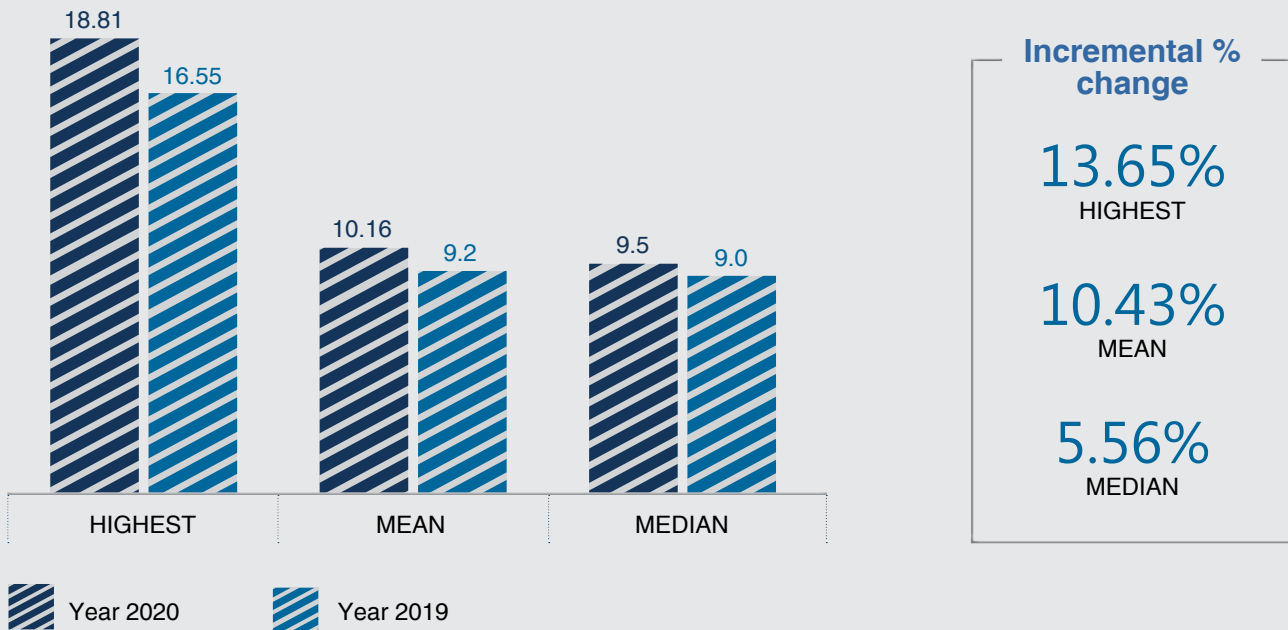
### Sector-wise bifurcation of Employers



# PROMINENT EMPLOYERS



# YEAR ON YEAR GROWTH



## Course Coordinators

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\* Student body responsible for conducting placement activities on campus

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- <https://www.facebook.com/SRCCGBOCorporateRelations/>

- <https://www.linkedin.com/in/srcc-gbo-corporate-relations-and-placement-cell>