

SHRI RAM COLLEGE OF COMMERCE

January 06, 2015

Notice for Research Articles

We are pleased to inform that “*Global Edge: A Journal of Global Business*” is resuming its publication.

Global Edge: A Journal of Global Business”, a Bi-Annual Management Journal, provides a platform to scholars, students of Global Business Operations and undergraduates to present their view, and research articles.

Research articles / manuscripts are invited in the format mentioned below latest by January 14, 2015 via e-mail at simar.srcc@gmail.com and simar@srccgbo.edu.in

Dr. Anil Kumar

Mr. Soumitra Choudhary

Structure of Article and Author Guidelines

1. General Information:

Please write your article in good English (British usage is accepted). Use MS Word format 2010, in one style column with 2 cm margin at each side of A4 paper. Please follow the APA format.

2. Title:

The first letter of each word in title, should be typed capital. Please avoid using punctuation marks like (,), (" "), (?), (!), etc. in title and don't underline words.

*font: Times New Roman, Style: Bold, Size: 14.

3. Authors' Names:

Please write authors' names after main topic.

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Please indicate authors' postal addresses completely after their names. Country name, telephone number and email addresses of each author are necessary.

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4. Abstract:

The abstract should state briefly the purpose of the research, the principle results and main conclusion (maximum 250 words). References should be avoided in abstract.

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5. Keywords:

Indicate keywords after abstract (5- 8 words). Please separate your keywords with (,) .

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6. Note:

Your article should have following parts: Abstract, Keywords, Introduction, Research Methods, Results and Discussion, Conclusion, Acknowledgement and References (acknowledgement part is not necessary).

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7. Subdivisions:

Divide your article into clearly defined and numbered sections. Subsections should be numbered 1., (then 1.1., 1.1.1., 1.1.2 ., 1.2., 1.2.1., 1.2.2.), 2., etc.

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8. Main Body:

Avoid using footnote in your paper. Please change footnote to Note 1., Note 2., etc. and explain the note after the text. It's preferred 12-22 pages for the length of the article.

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9. Tables:

Present tables at the end of the article. Number tables in accordance with their appearance in the text. Place the caption of the table above table. Place explanatory matters below the table. Avoid vertical rules.

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10. Figures:

Present figures, at the end of the article. Number figures in accordance with their appearance in the text. Use excel format for diagrams. Place the caption of figures and diagrams below them.

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11. References:

Arrange references alphabetically at the end of the article.

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• Citation in Text:

Books and journal articles should be referred by the authors name and year of publication e.g. (Smith and Ward, 2000). For more than 2 authors, use following structure: (Smith et al., 2000). For more than 2 references, use following structure: (Smith et al., 2000; Ward, 2004; Jackson, 2008). A full reference list should be referred at the end of the article as following structure:

● Journal:

Lee, S. A., Johnson, T.S., Ward, J. P. and Jackson, S. (2000). Comparative Study of 3 Management Methods. *International Journal of Business Management*, 36 (4), pp. 232- 245.

* The name of the journal should be typed in italic style.

●Book:

Bennet, A., Ward, R.A. and Lee, A.P. (2002). *Applied Management Models*, chapter (3), Vol.: 2, 2nd ed. London: Oxford University Press, pp.63-74.

* The name of the book should be typed in italic style.

●Website Documents:

Smith, J. A. (2002). Business Solutions. Available: <http://www.hoovers.com/hooversdirectoies/companiesaz-1.htm> (August 8, 2002).

Case Study: It is included all of the reports about the special issues and new procedure in some limited cases with good results but not confirmed yet internationally as a global choice. It should be not exceed more than 2000 words.

Structure of Articles:

Title Page: Should contain title which should include the study design, author(s) information such as the first name, last name, highest academic degree and affiliation.

Abstract: Should contain background, research methods, results and conclusion sections separately. The objective of study, findings (including its statistical significance) and the conclusion made on the basis of the findings should be clearly presented.

Keywords: Each submitted article should contain 5-8 keywords.

Keywords will assist indexers in cross indexing the article as they are published with abstract.

Introduction: This should summarize the purpose and the rationale for the study. It should neither review the subject extensively nor should it have data or conclusions of the study.

Research Method: This should include exact method or observation or experiment. Mathematical and Statistical methods must be mentioned and specify any general computer package used.

Results and Discussion: Results must be presented in the form of text, tables and illustrations. The contents of the tables should not be all repeated in the text. Instead, a reference to the table number may

be given. Long articles may need sub-headings (mentioned on page1 as Subdivisions) within some sections to clarify their contents.

Discussion should emphasize the present findings and the variations or similarities with other work done in the field by other researchers. The detailed data should not be repeated discussion again. Emphasize the new and important aspects of the study. It must be mentioned whether the hypothesis mentioned in the article is true, false or no conclusions can be derived.

Conclusion: Your conclusion is your chance to have the last word on the subject. The conclusion allows you to have the final say on the issues you have raised in your paper, to summarize your thoughts, to demonstrate the importance of your ideas, and to propel your reader to a new view of the subject. It is also your opportunity to make a good final impression and to end on a positive note. In conclusion you represent something important to your readers, and can be used for some, or all of the following tasks:

- Emphasizing the *purpose* and *importance* of your article
- Explaining the *significance* or *consequences* of your findings
- Indicating the wider applications of the *method* developed in your article
- Establishing your article as the *basis* for further investigation

Acknowledgement: All contributors who do not meet the criteria for authorship should be covered in the acknowledgement section. It should include persons who provided technical help, writing assistance and departmental head that only provided general support. Financial and material support should also be acknowledged.

Author(s) must acknowledge and declare any sources of funding and potential conflicting interest, such as receiving funds or fees by, holding stocks and shares in and organizations that may profit or lose through publication of your paper. Declaring a competing interest will not lead to automatic rejection of the paper, but we would like to be made aware of it.

Submission:

Manuscripts must have been written in English. Also the manuscript must have confirm letter that is assumed manuscripts are exclusively submitted to **Global Edge** and have not been previously published elsewhere (except in the form of an abstract or as part of a published lecture, review or thesis) and are not under consideration by any other journal. In the covering letter one author should be specified as the "corresponding author" and all other authors should personally sign the covering letter. Authors are responsible for all statements made in their work. The editorial board has the right to insert any necessary changes so that the manuscript is harmonized with the editorial framework of the journal. Accepted manuscripts are the properties of **Global Edge**. All submissions to the IJMBR should contain a completed copy of signed covered letter containing the copyright agreement.

Final Checklist:

The authors must ensure that before submitting the manuscript for publication, they have taken care of the following:

1. Title page should contain title, name of the author(s), their qualifications, mailing address for future correspondence, email address, phone and fax number.
2. Abstract in structured format up to 250 words.
3. Keywords contain 5-8 words.
4. References should be typed as instruction that mentioned above.
5. Tables and figures should be typed at the end of the article.
6. Copyright (covering) Letter.