

## **DRY PORT VISIT**

The Global Business Operations (GBO) programme of Shri Ram college of Commerce (SRCC) recently organized an industrial visit to the Navratna Company, The Container Corporation of India Ltd., also known as the dry port in the Dadri Industrial area. The management students visited the dry port in Greater Noida to get an exposure to the international working environment. The excited students were welcomed by the company officials, who were equally eager to share the nuances of the export- import business to the international business management students. A detailed presentation by the in charge Mr. Shishupal Roy articulated the various procedures involved in logistics, export and import. This was followed by an enlightening questions round, where the students put forth their queries on various topics which opened up a can of secrets- right from the scheming companies who try to mislead the government officials, to people trying to evade tax and the importance for marketing and future plans for the navratna-almost all facets were covered. This was followed by a tour of the company where the students interacted with the officials and learnt how the dry port is connected via rail and road to the major centres and how the big cranes and machines actually function. For many, it was an action scene out of their favourite bollywood movies and they couldn't help but click more and more pictures of the site! The visit was both an educating and entertaining one, with the bus ride which brought back school memories for the future managers.